

Directorate of Health Services Kashmir

Old Secretariat, Srinagar.

Subject: "Tobacco Free" Shri Amarnath Ji Yatra 2017

Order

Tobacco use in any public place or public event has been banned under Cigarette & other Tobacco Products Act (COTPA-2003). Shri Amarnath Ji yatra is one of the large events that is being organized every year in Kashmir with full preparations, wherein estimated number of Yatri's every year is around 3 lac.

In order to protect the health of people and enforce the tobacco control law (COTPA-2003), Tobacco use including sale of tobacco products at all stations of Yatra are here by prohibited and banned completely to make this yatra Tobacco Free. Directorate of Health Services through State Tobacco Control Cell will provide following support to make Shri Amarnath Ji Yatra "Tobacco Free Yatra".

1. IEC material including Posters, Banner etc at important stations of Yatra.
2. Awareness/ Counselling camps
3. Cessation facility & Counselling to help quit tobacco =

Yours faithfully,


Director Health Services
Kashmir

No: DHSK/PLG/NTCP/2017-18/437-40

Dated: 29/05/2017

Copy to:

1. Commissioner Secretary to Government
Health & Medical Education Department Civil Secretariat, Srinagar, for information.
2. Shri Amarnath Shrine Board
3. Dy. Director Schemes, Kashmir, for information
4. State Tobacco Control Cell
5. Office copy